

# ASHTON YVES GROSZ

www.ashtongrosz.com

1325 McLendon Ave NE, apt. 2 | Atlanta, GA 30307  
grosz@gatech.edu | 305.753.6826

## EDUCATION

### **Georgia Institute of Technology**

**2011 - 2013 (expected)**

M.S. human-computer interaction

### **University of Florida**

**2004 - 2008**

B.S. journalism

B.A. English

## SKILLS

### **Research**

participatory design, user and environmental analyses, task analyses, focus groups, survey design, personas, usability testing

### **Design**

storyboarding, paper prototyping, sitemaps, process flow charts, annotated wireframes, interactive comps, moodboards

### **Programming/ Scripting**

HTML 5, CSS3, Processing, JavaScript, PHP, XML, SQL

### **Adobe Creative Suite**

Ps, Ai, Fl, Dw, Id

### **Microsoft Office**

Word, Excel, Powerpoint

### **Development Tools**

Android, Eclipse IDE, Xcode, git, Arduino, Firezilla, Bash shell

### **Creative Tools**

Logic Pro, Final Cut Pro

## NOTABLES

### **Mullion Creative, LLC**

**2009 - 2011 | Owner**

Shepherded online creative strategy for independent business owners whose expanding needs required scalable Web and mobile interfaces developed on robust open-source frameworks (Drupal/Wordpress). Site requirements varied with the diverse range of clients' industries including art, retail, custom design services, food service, education and entertainment. Conducted preliminary requirements-gathering, competitive and user research. Drafted annotated wireframes, comps and site maps suitable for client submission with supporting documents to explain the iterative nature and collaborative requirements of participatory design.

### **Newmerica Media, LLC**

**2010 - 2011 | Project Manager, Interaction Designer**

Help oversee the creative direction of the Atlanta-based video marketing company. Organize production, and check feasibility of directors' vision against limitations of budget, manpower and time. Contribute writings and ideas for the concept, provide critique. Interactive designer and branding consultant for company marketing materials. Helped negotiate business strategy and maintain internal documentation.

### **University of Florida Lombardi Scholar**

**2004 - 2008 | Award recipient**

Awarded to eight students annually, based on leadership potential, talent in a field, dedication to education and service. The scholarship funded travel abroad to Japan, South Africa, Mexico and Greece for interdisciplinary studies in the fields of anthropology, phenomenology, architecture and sociology.

### **Independent Florida Alligator**

**2005 - 2008 | Managing editor, Copy desk chief, writer**

Curated overall direction of news and features, managed payroll and suggested projects for the largest independent student newspaper in the country.